In a society where knowledge is important, education is a competitive advantage which will distinguish organizations. As we live in a globalized world, the only sustainable competitive advantage is to learn faster than other organizations. That is why the usual practices to acquire learning are being questioned and in addition to the formal technical and vocational education, required of the habit of learning under a systemic approach. This article shows how to implement the 70-20-10 model as an alternative to develop the competencies that reinforce/strengthen the organizational learning.